



This Agreement sets out the terms and conditions under which KON5EPT allocates Exhibitor Booths and Artist Tables for OshiUplink 2027. By submitting an application or executing this contract, the Exhibitor agrees to be bound by all terms and conditions set forth herein. KON5EPT reserves the right to amend, update, or supplement this Agreement and any related Event policies at any time prior to or following execution.

1. Definitions

- 1.1. **"KON5EPT"** means its employees, agents, representatives, and the organizers of OshiUplink.
- 1.2. **"Contract"** means the whole agreement between the parties, which is this Exhibitor agreement.
- 1.3. **"Event"** means the event entitled OshiUplink, occurring on May 7 to 9, 2027.
- 1.4. **"Venue"** means the facility or buildings hosting the Event at Delta Hotels Toronto Airport & Conference Centre, located at 655 Dixon Road, Toronto, Ontario, Canada.
 - 1.4.1. **"Exhibitor Hall"** means the area that has been designated for sale of goods and services and is open to individuals of all ages. This is a separate space from the Market of Culture
 - 1.4.2. **"Market of Culture"** means the area that has been designated for sale of goods and services and is open to individuals over the age of 18 only. This is a separate space from the Exhibitor Hall.
 - 1.4.3. **"Exhibitor Space or Exhibitor Booth"** means the area within the Exhibitor Hall or Market of Culture that has been allocated to the Vendor or Industry.
 - 1.4.4. **"Artist Space or Artist Table"** means the area within the Exhibitor Hall or Market of Culture that has been allocated to the Artist.
- 1.5. **"Exhibitor"** means, individually and collectively, any individual, group, representative, or entity that is applying for allocated space in the Exhibition Hall as set out in this contract, as well as each of their respective assistants, officers, directors, employees, helpers, volunteers, staff, and representatives. Exhibitor categories include, but are not limited to, Artists, Vendors, Industry, and Sponsors.
 - 1.5.1. **"Artist"** means an Exhibitor applying for an Artist Table whose merchandise consists primarily of self-created, handmade, or small-batch products of their own design, including fan art, homage, or derivative works based on third-party copyrighted characters or intellectual property.
 - 1.5.2. **"Vendor"** means an Exhibitor applying for an Exhibitor Booth whose primary business is the commercial sale or distribution of third-party licensed merchandise, retail goods, or products featuring their own proprietary original intellectual property, trademarks, or character designs.
 - 1.5.3. **"Industry"** means an Exhibitor applying for an Exhibitor Booth who represents a commercial brand, studio, publisher, or agency (including VTuber agencies) conducting promotional activities, fan activations, or meet-and-greets, regardless of whether merchandise is offered for sale.



- 1.5.4. **"Representative" or "Proxy"** means someone considered authorized and capable of speaking for the Exhibitor who has entered this contract, who will occupy the space on their behalf, and sell their products for them when they are not at the Event.
- 1.6. **"Blind bags/boxes"** and/or **"Mystery Box/Bag"** are defined as merchandise packaged in opaque packaging that you can not inspect before purchase and/or the contents are not able to be known before purchase.
- 1.7. **"Fan Art"** means derivative artwork created by the Artist through their own manual or creative effort that depicts or is inspired by elements from copyrighted works or popular media not owned by that artist. Artwork generated by artificial intelligence or automated systems does not qualify as Fan Art.
- 1.8. **"AI Generated Content"** means any work that is made through a programmed artificial intelligence that pulls data and art images from other creators' websites and media sites to create AI content.

2. Exhibitor Hall Layout, Schedule and Loading

- 2.1. The map of the exhibitor hall is attached in Appendix A. Layouts are subject to change.
- 2.2. Exhibitor agree to the following schedule:

EXHIBITOR HALL			
DATE	SETUP TIME (ET)	PUBLIC HOURS (ET)	TEARDOWN TIME (ET)
Friday, May 7, 2027	10:00AM - 5:00PM	5:00PM - 9:00PM	9:00PM - 10:00PM
Saturday, May 8, 2027	8:00AM - 10:00AM	10:00AM - 6:00PM	6:00PM - 7:00PM
Sunday, May 9, 2027	8:00AM - 10:00AM	10:00AM - 6:00PM	6:00PM - 11:59PM

MARKET OF CULTURE (18+)			
DATE	SETUP TIME (ET)	PUBLIC HOURS (ET)	TEARDOWN TIME (ET)
Friday, May 7, 2027	2:00PM - 7:00PM	7:00PM - 11:00PM	11:00PM - 11:59PM
Saturday, May 8, 2027	2:00PM - 3:00PM	3:00PM - 11:00PM	11:00PM - 11:59PM
Sunday, May 9, 2027	12:00PM - 1:00PM	1:00PM - 8:00PM	8:00PM - 11:59PM

Note: Times are subject to change.

- 2.3. Exhibitor shall report to the OshiUplink Exhibitor team during SETUP TIME to pick up their badges. Badges must be worn and visible at all times during the Event by the Exhibitor. Any Exhibitor that fails to report to the Exhibitor team **prior to Public Hours on Friday, May 7, 2027** is considered a no-show.
- 2.4. Exhibitor will ensure all their products and displays are removed from the venue no later than **Sunday, May 9, 2027 at 11:59PM ET** and their Exhibitor Booth is clear of any trash and returned to



the state in which they received it. Any fees incurred by KON5EPT for cleaning, removal of materials, or repair of damage caused by the Exhibitor will be charged back to the Exhibitor and invoiced at cost plus any applicable administrative fees.

- 2.5. Exhibitor may ship products and displays to **arrive at the Venue no earlier than May 5, 2027**. Please contact Exhibitors@OshiUplink.com for shipping instructions. Additional fees may apply.
- 2.6. All products and displays must be moved within the Venue using non-marking wheeled equipment, such as suitcases or foldable carts, to ensure safety and prevent floor damage.

3. Space Options and Additional Pricing

- 3.1. The following space types are available:

SPACE	DESCRIPTION	COST
* Artist Table	8ft x 2ft with (1) 8' table, (2) chairs, and (2) Exhibitor Badges	\$300 CAD
Exhibitor Booth	10ft x 10ft with (2) 8' table, (2) chairs, and (2) Exhibitor Badges Basic Power	\$800 CAD
* Artist Table (18+)	8ft x 2ft with (1) 8' table, (2) chairs, and (2) Exhibitor Badges	\$300 CAD
Culture Exhibitor Booth (18+)	10ft x 10ft with (2) 8' table, (2) chairs, and (2) Exhibitor Badges Basic Power	\$800 CAD
Additional Badge	Priced to match Event pass value before the Event OR ordered at the Event	

* Additional Badges are NOT available for Artist Table Applicants.

All Taxes and Fees are extra. **Please note, the final dimensions and layout are subject to change.**

- 3.2. Exhibitor Booth and Artist Table locations of successful applicants will be determined by KON5EPT.
- 3.3. Internet is available at the EVENT in the following manner:
 - 3.3.1. Public Wi-Fi will be available at the EVENT. KON5EPT does not make any guarantees on the stability and reliability of the Public Wi-Fi.
- 3.4. Basic power is included at the EVENT for Exhibitor Booths Only. There is no option to purchase or include power for Artist Tables.
 - 3.4.1. For all power requirements exceeding 1000W per Exhibitor booth, please contact Exhibitors@OshiUplink.com **no later than April 1, 2027**. Additional charges may apply.

4. Merchandise & Sales Policies

4.1. General Rules

- 4.1.1. Commercial goods or services—including licensed products that are imported, mass-produced, or self-produced—may be sold only from Exhibitor Booths.
- 4.1.2. Licensed blind boxes and official Gachapon are permitted at Exhibitor Booths only. Vendors, Industry, and Artists may not sell merchandise in opaque or mystery packaging that is unlicensed, unofficial, or labeled as “Mystery” or “Blind” boxes/bags.



- 4.1.3. Vendors and Industry may sell food or beverage items only if they are packaged for off-site consumption (such as coffee beans or tea leaves requiring off-site preparation). Artists may not sell food or beverage items of any kind. All other consumable food or beverage products are strictly prohibited without prior express written permission from KON5EPT.

4.2. Prohibited Items

- 4.2.1. Pirated, bootleg, unlicensed, or illegal materials ("bootleg items") are strictly prohibited from sale or display on Event premises.
- 4.2.2. Exhibitors may not sell any weapons at any time on Venue premises. This includes, but is not limited to, metal weapons, training weapons, airsoft guns, and prop items that violate the KON5EPT Props Policy.
- 4.2.3. The sale or display of AI-generated content is strictly prohibited.

4.3. Fan Art and Intellectual Property

- 4.3.1. Fan-art merchandise may be sold only from Artist Tables. Artists must be prepared to provide proof of authorship or legitimacy of their work upon request.
- 4.3.2. Artists are prohibited from selling non-transformative merchandise, including replicas of official products, direct copies of official key art, and standalone trademarked assets. This includes, but is not limited to, official logos, symbols, corporate emblems, or organizational insignia from VTuber agencies, anime franchises, or video game series.

5. Adult Materials & Age Restricted Merchandise

Adult and mature content (including literature, art, dakimakuras, and adult novelties/toys) is permitted at the Event, subject to strict adherence to space specific display rules and Canadian legal standards. Please refer to Criminal Code of Canada Section 163 (<https://laws-lois.justice.gc.ca/eng/acts/c-46/section-163.html>) and CBSA Memorandum D9-1-1 (<https://www.cbsa-asfc.gc.ca/publications/dm-md/d9/d9-1-1-eng.html>) for details.

- 5.1. In accordance with Section 163 of the Criminal Code of Canada and CBSA Memorandum D9-1-1, all adult materials sold or displayed across all event spaces must comply with Canadian federal and provincial laws. The following content is strictly prohibited from sale, display, or creation at the Event:
 - 5.1.1. Underage depictions, such as but not limited to, lolicon, shotacon, or any sexualized or explicit depiction of real or fictional characters who are underage, or who visually appear/are depicted as minors, regardless of the character's stated age, lore, species, or fictional background.
 - 5.1.2. Illegal and obscene media, such as but not limited to, bestiality, zoophilia, glorified non-consensual sexual violence, or extreme cruelty.
 - 5.1.3. Biohazards, such as but not limited to, bodily fluids or any items posing a health, safety or sanitation risk to any person or individual.
- 5.2. Adult materials may be sold from Exhibitor within the Exhibitor Hall under the following conditions:



- 5.2.1. All adult merchandise must be fully covered, censored, or kept completely out of public view (eg. under the tables or behind opaque covers)
- 5.2.2. Before allowing any attendee to view, handle, or purchase adult merchandise, the Exhibitor is solely responsible for verifying that the attendee is at least 18 years of age by checking a valid government -issued photo ID.
- 5.2.3. All adult items sold in the Exhibitor Hall must be packaged in opaque bags or packaging.
- 5.3. Market of Culture is a dedicated age-restricted space operating under modified guidelines:
 - 5.3.1. Adult materials may be publicly displayed within the physical boundaries of Market of Culture, provided they comply with Section 5.1
 - 5.3.2. Entry is strictly restricted to individuals 18 years of age or older. KON5EPT will conduct ID and wristband checks at the entry point. No minors are permitted inside Market of Culture at any time.
 - 5.3.3. Exhibitors must provide opaque bags, upon request, to conceal adult products when attendees exit Market of Culture into general event spaces.
- 5.4. All Exhibitors, representatives, and booth helpers selling adult materials in Exhibitor Hall or Market of Culture must be at least 18 years of age.

6. Applications and Payment

- 6.1. Applications for Exhibitors will be accepted until **January 31, 2027 at 23:59 ET.**
- 6.2. Successful Vendor and Industry applicants will be selected through a jury process. Successful Artist applicants will be selected through a reviewed-application lottery. All applicants (whether accepted or placed on the waitlist) will be notified of their application status within one week following the application closing date.
 - 6.2.1. Artist Table applicants must submit a portfolio for review as part of their application process. Priority consideration will be given to applicants featuring Vtuber-related fan art and merchandise. Applicants without Vtuber-related fan art and merchandise will be entered into the lottery if space permits.
- 6.3. Applicants may submit applications for both the Exhibitor Hall and Market of Culture.
 - 6.3.1. An Exhibitor may only be selected and allocated space in one location (ie. Booth or Table in Exhibitor Hall only or Market of Culture only).
 - 6.3.2. Selecting interest in Market of Culture designates it as the applicants primary evaluation pool. If the applicant is not selected for the 18+ Market of Culture, they will automatically roll over into the selection pool for the main Exhibitor Hall.
 - 6.3.3. Because Market of Culture interest takes evaluation priority, applicants who wish to prioritize selection in the main Exhibitor Hall must not indicate interest in the Market of Culture.



- 6.4. Payment for all first round successful applicants is due on **February 20, 2027**. Failure to meet payment deadline will result in forfeiture of application and space allocation in the Exhibitor Hall and/or Market of Culture.
- 6.5. In the event that space becomes available, waitlisted Exhibitor applicants will be notified based on rankings and must provide payment in accordance to the terms and conditions outlined in the notification to secure their space in the Exhibitor Hall and/or Market of Culture.

7. Refunds and Cancellations

- 7.1. All Exhibitor Booths and Artist Tables cancelled or forfeited for any reason, including but not limited to no-show, are non-refundable. In the event of a no-show, KON5EPT may revoke the Exhibitor's or Artist space and resell or reassign it at their sole discretion.

8. General Terms

- 8.1. KON5EPT assumes no liability for loss, damage, theft, or injury to Exhibitor property. All property remains under the Exhibitor's care and control, and KON5EPT is not a bailee.
- 8.2. Exhibitors may arrange displays, furniture, merchandise, and other permitted materials within their assigned Space, provided such arrangements comply with all fire and safety regulations and do not cause damage to the Venue or any non-owned property. All items must remain within the Space prior to public hours opening, and standard Artist Alley table positions may not be altered. Displays exceeding 2.5 m (8 ft) and any hanging items require prior inspection and written approval. Exhibitors shall keep their Space clean and shall not affix or attach any materials—whether by adhesive, puncture, or otherwise—to Venue surfaces, including pipe and drape or flooring, except for approved use of gaffers tape on flooring. Exhibitors are liable for all cleanup and damage costs resulting from their actions.
- 8.3. No business or person is able to hold an Exhibitor Booth and Artist Table simultaneously during the Event.
- 8.4. The allocated Exhibitor Booth or Artist Table is for the exclusive use of the named Exhibitor and may not be assigned, transferred, sublet, or shared in any manner. Only the Exhibitor named on the approved application and their designated Representative may display or sell work within the Space. Secondary, additional, or substitute artists or businesses are strictly prohibited under any circumstances.
- 8.5. Exhibitors may use audio, video, or other media broadcasting equipment only at volumes and in a manner that does not disturb others. KON5EPT or Venue staff may require any device to be lowered or turned off at their sole discretion. Live streaming, vlogging, or broadcasting from an Exhibitor or Artist Space is permitted only with prior approval from KON5EPT, and the Exhibitor must display signage notifying that individuals in the space may appear on the stream or recording.
- 8.6. KON5EPT reserves the right, at its sole discretion, to require the immediate removal of any display, item, equipment, or merchandise from the Event premises at any time for any reason. Failure to



comply with any removal request, directive, or term set forth in this Agreement may result in the immediate revocation of the Exhibitor's allocated Space and ejection from the Event without refund, reimbursement, or liability for damages.

9. Limitation of Liability

The Exhibitor is solely responsible for any loss, injury, damage, or expenses arising from their actions or those of their agents, employees, or contractors, and KON5EPT bears no liability for attendee numbers or for any legal violations committed by the Exhibitor. KON5EPT may amend this Contract upon notice, or immediately if required by the Venue or governing authorities. The Exhibitor is solely responsible for obtaining and maintaining, at its own cost, all insurance necessary to conduct its business, including but not limited to general liability and property insurance. A Certificate of Insurance (COI) may be requested to confirm compliance.

10. Statutory Compliance

The Exhibitor shall comply with all applicable federal, provincial, local, and international laws and all Venue rules, and is responsible for paying all related taxes, fees, and duties. The Exhibitor must also comply with the Ontario's Workers' Compensation Act and provide proof of good standing upon request.



Appendix A: Exhibitor Hall Layout

MAP PENDING

***Map and Layout subject to change**